

**Objective:** Utilize my design, illustration, and fine arts professional work experience to create exceptional work to ensure the clients needs and goals are met; and contribute to the success and growth of the company.

- Work Experience:**
- GO Photobooks – November 2009-Present
    - Concept, develop, and design original photobooks for an online photobook site
  - Pomogo – April 2009-Present
    - Concept, develop, and design icons, splashscreens, logos, and artwork for multiple iPhone applications
  - Progressive Sports Performance-October 2009
    - Corporate branding-logo, business card design
  - Panthera Holdings – October 2009
    - Corporate branding-logo, business card, letterhead design
  - HT Water Consulting – September 2009
    - Corporate branding-logo, business card, letterhead design
  - Aquent Global Talent Agency–October 2007-August 2009
    - Proven Contract Artist for short and long term illustration, concept, design and production work
  - Zontal, Inc-April 2009-June 2009
    - Create final, print-ready graphics for a start-up apparel company
    - Work directly with the company founders to develop their ideas into apparel graphics
    - Research, concept, and sketch new ideas for apparel graphics and present to founders
  - Gap Inc.-January 2009-April 2009
    - Concept and design all Gap Outlet marketing campaigns including: Window, In-Store, External and Customer Relationship Marketing
    - Work closely with Visual Merchandising Senior Manager and four other marketing managers to ensure cohesive marketing campaigns for each season
  - Gap Inc.–October 2007-January 2009
    - Illustrate and layout men, women, boys, girls, and baby clothing and accessories for visual merchandising books, distributed throughout the country
    - Illustrate graphics and patterns on the clothing using Adobe Illustrator
    - Layout illustrations and images for merchandizing books and window directives
    - Design and layout bi-monthly in-store newsletter and brochures
  - Old Town Publishing-March 2008-December 2008
    - Concept and create 100 illustrations for genetics book for non-scientists, including book cover
    - Layout text and illustrations for 110 page book
  - Will C. Marks-Children’s Independent Book Publisher-October 2007-June 2008
    - Create character and background/environment designs for a children’s book
    - Design the layout and flow of the book’s cover and interior
    - Create colorful, appealing watercolor illustrations to visual tell the written story
  - Stella Rocco Design- September 2007
    - Create T-shirt Illustrations/Graphics for sales and distribution in top designer boutique stores
  - University Games–May 2006-September 2007
    - Concept, designed, illustrated and developed numerous products/ideas for various game, puzzle, and toy product lines and brands including the art, components, packaging, and layout
    - Worked with product managers developing game play, constructions, and design to create effective, interactive, innovative games
    - Managed the life cycle of multiple products simultaneously from conception to completion
    - Set timelines and budget per project to meet ship dates and price points
    - Managed relationships between book, movie, television licensors and designers
    - Researched new materials, trends, and technologies for the production of new products

- Design Skills:**
- Macintosh and PC Platforms
  - Adobe Creative Suite CS4: Photoshop, Illustrator, InDesign, Flash
  - Basic knowledge of ActionScript
  - Fine Art Media–Graphite, Charcoal, Colored Pencil, Watercolor, Gouache, Oil

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**Related Experiences:**

- Sold artwork to private purchasers and collectors
- Keeco, LLC Textile Design Internship, April 2006
- Chronicle Books Internship, February 2006

**Education:**

- **BFA Illustration, 2D Animation Emphasis**  
Academy of Art University, San Francisco, CA December 2004
- **BS Communications, Film and Video Emphasis**  
**Art and Design Minor**  
Magna Cum Laude  
Grand Valley State University, Allendale, MI April 2002

**Awards Received:**

- Graduated with Honors-Grand Valley State Honors College
- Phi Kappa Phi Honorary Society–inducted 2001
- Grand Valley State University Award for Excellence

**Online Portfolio:**

- [www.eringennow.com](http://www.eringennow.com)